

## **Inspiration Healthcare Group plc**

(“Inspiration Healthcare” or the “Company”)

### **Appointment of Head of Marketing**

Inspiration Healthcare Group plc (AIM: IHC), the global medical device company, is pleased to announce the appointment of John Nash as Head of Marketing.

John, who will report to Neil Campbell, Chief Executive Officer of the Company, will take up the position on 1st February 2018 has spent his entire career working in the medical technology sector and has a wide range of experience in International sales and marketing for large multinational corporations and small entrepreneurial start-ups. He holds a Diploma in Marketing (CIM) and an MBA in international marketing and business management.

John joins Inspiration Healthcare from VapoTherm, a company that has developed a unique respiratory therapy adopted extensively for neonatal to adult patients and where he was Director of International Sales covering Europe, Middle East, Asia and Africa.

Prior to this, John was Global Head of International Sales at Profile Respiratory Systems, a company that specialises in oxygen therapy products and drug delivery systems for respiratory conditions of acute and chronic patients and before this was Sales and Marketing Director at Eschmann Equipment.

For the fifteen years before this, John held positions at Siemens Medical as National Sales Manager responsible for a team covering electrocardiography, ultrasound, ventilator and patient monitoring and also Sales and Marketing Manager with special responsibility for clinical information systems.

Commenting, Neil Campbell, Chief Executive Officer of Inspiration Healthcare said:

“I have had the pleasure of working with John for almost 20 years. His extensive knowledge and experience of medical device sales and marketing and especially the neonatal and operating theatre space with VapoTherm and Eschmann will be invaluable as Inspiration continues to grow in these exciting sectors.”

Enquiries:

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### **About Inspiration Healthcare**

Inspiration Healthcare (AIM: IHC) is a global supplier of medical technology for critical care, operating theatre and other medical applications. The Company provides high quality innovative products to patients and caregivers around the world that help to improve patient outcomes and efficiencies of healthcare organisations with patient focused customer service and technical support.

The Company's own brand of critical care solutions span non-invasive respiratory management, thermoregulation and diagnostics, and patient warming for newborns through to adults in intensive care and the operating theatre, whilst the distribution business supplies solutions to support specialised surgical procedures and infusion therapies.

Present in over 50 countries worldwide, Inspiration Healthcare's success has been built on continuous innovation, excellent customer service and an inherent commitment to improving the quality of life of patients, working in close collaboration with key opinion leaders and stakeholders in the clinical and medical community across the globe.

Further information on Inspiration Healthcare can be seen at [www.inspiration-healthcare.com](http://www.inspiration-healthcare.com)